



Managing Organizational Complexities with Digital Enablement in China: A Casebook (Series on Innovation and Knowledge Management)

Shan-Ling Pan

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Managing Organizational Complexities with Digital Enablement in China aims to provide insights into the use of information technologies in organizations and government agencies in China. Edited by Shan-Ling Pan with contributions from academics across the world, this casebook contains 17 case studies which document experiences of utilizing enterprise systems and e-government initiatives in organizations and government agencies from China. These case studies feature companies such as Alibaba, Haier, COFCO, JD.com, and Tencent, among many others.

These in-depth, well-written case materials will be helpful to students and readers with an interest in China studies and other related fields. They will also be useful to organizations and government agencies that plan to implement enterprise systems and e-government initiatives in the years ahead.

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