



How to Be Exceptional: Drive Leadership Success By Magnifying Your Strengths

John Zenger, Joseph Folkman, Jr., Robert H. Sherwin, Barbara Steel

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Rethink Everything You Know About Leadership Strengths

"A must-read for anyone wanting to positively stand out in an organization or for leaders wanting to raise the overall performance of the organization." -- Cindy Brinkley, Vice President, Global Human Resources, General Motors

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*"**How to Be Exceptional** is the best book on professional development I have read in decades. It reinforces the emerging wisdom that the path to greatness is really about building profound strengths, rather than through relentlessly focusing on one's weaknesses. This is a great road map for any leader seeking to optimize their growth and impact." -- Michael A. Peel, Yale University, Vice President, Human Resources and Administration*

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