



What's Your Story?

Craig Wortmann

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What's Your Story? Craig Wortmann

What's Your Story?" Using stories to ignite performance and be more successful is a leaders book. This book is written for people who want to make a difference; people who want to build, create, learn, share, and inspire; people who want to give themselves and others the powerful gift of story. "What's Your Story?" helps leaders enhance their performance by looking at their everyday communications differently. By learning how to use the right stories at the right time - success and failure stories - Craig will show you how to create strong connections with people and with the organization's strategy to enhance your performance.

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