



Avoiding Disaster: How to Keep Your Business Going When Catastrophe Strikes

John Laye

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The best thing you can do for your business is to be ready for anything

When Disaster Strikes offers business leaders the peace of mind of knowing that their business is ready for any contingency, no matter how extreme. This guide is designed to be used as both a preparatory resource for when times are good, and an emergency reference when times are bad. This book gets managers up-to-speed on what they should be prepared to deal with and offers real solutions for putting those business continuity plans in place. From natural and man-made disasters to catastrophic computer hack attacks, When Disaster Strikes is the ultimate weapon for any manager determined to help the business survive no matter what.

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