



Product Release Planning: Methods, Tools and Applications

Guenther Ruhe

Download now

[Click here](#) if your download doesn't start automatically

Product Release Planning: Methods, Tools and Applications

Guenther Ruhe

Product Release Planning: Methods, Tools and Applications Guenther Ruhe

Business success hinges on successfully creating products with the right features. You must correctly analyze the needs of the customer and match these needs with your resources to not only produce a product and but also deliver it in a timely manner. An in-depth understanding of systematic release planning can put you on this path. Authored by renowned expert Günther Ruhe, **Product Release Planning: Methods, Tools and Applications** presents methods and tools to apply sound planning to product development and product management.

The book covers the different aspects of supporting product release decisions ranging from foundations to methods, tools, and applications. Equal parts art and science, the actual decision-making is described as a process of combining rigorous methods with the intuition and experience of human experts. Ruhe provides a guided tour through the methodology and use of release planning, starting with technology and market needs and proceeding to product planning and finally to development projects. He studies three fundamental classes of problems: prioritization of features, product release planning on a strategic level (roadmapping), and release planning on an operational level (staffing).

Presenting and discussing tool support for all the methods covered, the author supplies case studies that underpin the methodologies with practical examples. He also supplies trial accounts (read only) for the two most important decision tools for prioritization and product release planning. The author freely admits that the techniques presented are not supposed to be the ultimate truth, but a direction to go to support human decision-making, to better understand the rationale of the decisions made, and to grow in the capability of mastering the whole planning process.

About the Author: Günther Ruhe holds an Industrial Research Chair in Software Engineering at University of Calgary. His main results and publications are in software engineering decision support, product release planning, project management, as well as measurement, simulation, optimization and empirical research for software-based systems. From 1996 until 2001 he was deputy director of the Fraunhofer Institute for Experimental Software Engineering in Kaiserslautern, Germany. He has comprehensive experience in industry collaboration projects and is the Founder and CEO of Expert Decisions Inc. Dr. Ruhe is a member of the ACM, the IEEE Computer Society and the German Computer Society GI.

 [Download Product Release Planning: Methods, Tools and Appli ...pdf](#)

 [Read Online Product Release Planning: Methods, Tools and App ...pdf](#)

Download and Read Free Online Product Release Planning: Methods, Tools and Applications

Guenther Ruhe

From reader reviews:

Eunice Buckley:

As people who live in typically the modest era should be revise about what going on or information even knowledge to make these people keep up with the era and that is always change and advance. Some of you maybe will certainly update themselves by reading books. It is a good choice for yourself but the problems coming to a person is you don't know what one you should start with. This Product Release Planning: Methods, Tools and Applications is our recommendation to cause you to keep up with the world. Why, because book serves what you want and need in this era.

Sergio Kelley:

Reading a book tends to be new life style in this particular era globalization. With examining you can get a lot of information that can give you benefit in your life. Together with book everyone in this world could share their idea. Ebooks can also inspire a lot of people. Plenty of author can inspire their reader with their story or their experience. Not only the story that share in the guides. But also they write about advantage about something that you need case in point. How to get the good score toefl, or how to teach your kids, there are many kinds of book which exist now. The authors in this world always try to improve their expertise in writing, they also doing some research before they write for their book. One of them is this Product Release Planning: Methods, Tools and Applications.

Dave Arreola:

This Product Release Planning: Methods, Tools and Applications is great publication for you because the content that is certainly full of information for you who have always deal with world and still have to make decision every minute. This specific book reveal it details accurately using great coordinate word or we can claim no rambling sentences inside. So if you are read the idea hurriedly you can have whole info in it. Doesn't mean it only will give you straight forward sentences but hard core information with lovely delivering sentences. Having Product Release Planning: Methods, Tools and Applications in your hand like keeping the world in your arm, details in it is not ridiculous 1. We can say that no reserve that offer you world with ten or fifteen minute right but this e-book already do that. So , this really is good reading book. Hello Mr. and Mrs. active do you still doubt in which?

Thomas Pilcher:

Do you like reading a publication? Confuse to looking for your favorite book? Or your book had been rare? Why so many problem for the book? But almost any people feel that they enjoy to get reading. Some people likes reading, not only science book and also novel and Product Release Planning: Methods, Tools and Applications or even others sources were given information for you. After you know how the great a book, you feel would like to read more and more. Science reserve was created for teacher as well as students especially. Those guides are helping them to put their knowledge. In additional case, beside science book,

any other book likes Product Release Planning: Methods, Tools and Applications to make your spare time a lot more colorful. Many types of book like this.

Download and Read Online Product Release Planning: Methods, Tools and Applications Guenther Ruhe #LH6QW49X3FV

Read Product Release Planning: Methods, Tools and Applications by Guenther Ruhe for online ebook

Product Release Planning: Methods, Tools and Applications by Guenther Ruhe Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Product Release Planning: Methods, Tools and Applications by Guenther Ruhe books to read online.

Online Product Release Planning: Methods, Tools and Applications by Guenther Ruhe ebook PDF download

Product Release Planning: Methods, Tools and Applications by Guenther Ruhe Doc

Product Release Planning: Methods, Tools and Applications by Guenther Ruhe Mobipocket

Product Release Planning: Methods, Tools and Applications by Guenther Ruhe EPub