



The AMA Trainers' Activity Book: A Selection of the Best Learning Exercises from the World's Premiere Training Organization

Carolyn Nilson Ph.D

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The American Management Association's seminar and course leaders are among the most insightful and skilled educators in the business, consistently delivering outstanding, innovative exercises to improve individual and organizational performance.

The AMA Trainers' Activity Book presents 25 exercises used successfully by AMA's seminar leaders throughout the world. Reflecting the most up-to-date concerns of participants, trainers, and managers, the book addresses fundamental learning categories including learning and creativity, communication and connection, influence, compromise, problem solving, and leadership. Easily adapted for use with both individuals and teams, the collection includes exercises on topics such as:

- Making Great Decisions
- Clarifying Goals and Values
- Developing Your Brand
- Managing Difficult Projects
- Building a Positive Work Environment

You'll find eye-opening discussions of training issues such as:

- Information Retention
- Problem-Based Learning
- Focused Listening
- Perspective Switching
- And much more

In addition, a special activity template gives you all the information you need at a glance, and helps you incorporate the exercises seamlessly into your established routine, improving your training sessions immediately.

The AMA Trainers' Activity Book presents the combined efforts of the very best trainers and seminar leaders anywhere, in conjunction with the world's preeminent learning organization. It is a practical and comprehensive tool for better training, smarter learning, and higher performance in any organization.

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