



Analysing Political Speeches: Rhetoric, Discourse and Metaphor

Jonathan Charteris-Black

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What makes a political speech 'great'? Which approaches can be used to analyse discourse? How can you use these to become a more persuasive communicator?

Exploring speeches by public figures such as Barack Obama, David Cameron, J.F. Kennedy and Tony Blair, this textbook explains the ways in which political speeches can be analysed. It examines the role of language in speeches, and how it can be used to challenge or reinforce prevailing social, cultural and political attitudes.

Analysing Political Speeches:

- investigates a wide range of traditional and critical approaches to discourse analysis
- illustrates discourse theories by worked examples
- deconstructs famous political speeches in each chapter
- provides exercises with commentaries, essential readings and a glossary

Analysing Political Speeches brings theory to life with its practical, hands-on analysis. It will be an indispensable guide for students of language and communication at all levels.

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