



Reagan's Journey: Lessons From a Remarkable Career

Margot Morrell

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A RENOWNED LEADERSHIP EXPERT EXAMINES THE LIFE OF RONALD REAGAN, EXTRACTING THE KEY COMPONENTS OF HIS IMMENSE SUCCESS—PERSONAL AND PROFESSIONAL—AND OFFERS AN ILLUMINATING MODEL FOR LEADERS AND MANAGERS IN EVERY WALK OF LIFE.

Since leaving office, Ronald Reagan has emerged as among America's greatest—and best-loved—leaders. Today he is known as “the Great Communicator,” but in the course of his sixty-year career, Reagan faced obstacles and hardships that could have stalled him at any point along the way. After every disaster, he picked himself up and kept moving forward. How did he manage his career and handle the hurdles involved in transitioning from actor and union official into a public speaker in high demand and from there into an extraordinarily successful politician? What can we learn from the way the perennial “new kid in town” muscled through adversities, maintained his focus, stayed true to his principles, and achieved his goals?

In a compelling narrative that is both a motivational leadership teaching tool and a fascinating biography, bestselling author Margot Morrell sheds light on the challenges and heartbreaks that shaped Ronald Reagan. Four times his life slammed into a brick wall: his 1948 divorce from actress Jane Wyman; the termination of his long-standing contract with Warner Bros.; the end of his eight-year association with General Electric; and a hard-fought loss to President Gerald Ford in the 1976 primary campaign.

Setting politics and policies largely aside, Morrell highlights the strategies and tactics Ronald Reagan used to transform himself from shy introvert to confident communicator; the methods and tools he employed to keep his career on track; and the skills he developed that led to his many accomplishments. Each chapter of *Reagan's Journey* is followed by summary bullet points and an essential overview titled “Working It In,” to facilitate these lessons into your formation as a leader. Anyone interested in strengthening their leadership and communications skills, becoming more resilient in the face of setbacks, or taking their careers to the next level will find practical and useful lessons in the life of Ronald Reagan.

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