



Creativity in the Sciences: A Workbook Companion to Innovation Generation

Michael L. Goodman, Aisha S. Dickerson, Roberta B. Ness

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Learning to think innovatively requires practice. This workbook, which serves as a companion to Roberta Ness's *Innovation Generation: How to Produce Creative and Useful Scientific Ideas*, provides over 150 exercises and activities to hone creative problem-solving skills. Workbook tasks include improvisation, insight exercises, and generative skill building. Each chapter addresses doubts that individuals harbor concerning their ability to improve their innovative output, the techniques to work around frames, metaphors and biases in thinking, manipulatives to rearrange problem conceptualization, insight, intuition, collective innovative output from groups, and social and environmental factors that affect creative thinking. The workbook features straightforward and heuristic exercises for both individuals and groups.

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