



Implementing Organizational Project Management: A Practice Guide

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A growing number of organizations have embraced organizational project management (OPM) in an effort to increase performance and gain a competitive advantage in the marketplace. Research shows that a successful OPM strategy is dependent upon strong project management methodology one that aligns organizational goals across the portfolio of projects.

An effective project management methodology provides a standardized, organization- or situation-specific approach that encourages efficient use of resources in order to enable the organization to focus on its most important tasks leading, innovating, and delivering products and services. While some organizations recognize the importance of project management, others continue to execute projects without a methodology. The lack of a strong methodology could lead to project or program failure.

Project Management Institute has introduced Implementing Organizational Project Management: A Practice Guide to assist organizations in developing an

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